

We would like to remind you that on 21–24 April 2010 the Moravska galerie in Brno, Czech Republic will host an international conference titled NATIONAL – INTERNATIONAL Arts and politics in houses and interiors of the 20th century.

The conference is organised by the Moravska galerie in Brno (Czech Republic) in cooperation with ICOM International Committees for Decorative Arts (ICDAD) and for Historic House Museums (DEMHIST). We also gratefully acknowledge the generous support of the Czech Committee of ICOM.

Is modernism an “international” phenomenon? Are there national monuments in an international style? Are there “national” styles in the 20th century, at all? Ten years after, facing globalisation, it is time to ask questions about two of the most important currents in the past century: nationalism and modernism. By tracing types of houses and rooms, the conference will address the villa as form and means of social and political representation.

A main focus will be on the relationships of central European architecture to Vienna, Berlin, Paris, London and Glasgow. For the Villa Tugendhat and the Jurkovic House in Brno as well as Josef Hoffmann’s birthplace in Brno set prominent examples for an opposition of “national” and “international” styles created and chosen by architects or owners. Do these styles of architecture and interior design mix at random in this region or is the choice significant for the client and the architect or designer?

#### Conference Programme

Lectures and contributions, supplemented by slide and video projections, will be presented by invited speakers and other leading professionals – museum curators, historians and art historians, architects, designers, and theoreticians from European countries, America and Asia.

#### Tuesday, 20 April 2010

afternoon and evening participants’ arrival and accommodation in hotels according to their individual bookings  
16.00–18.00 registration of participants at the Moravian Gallery – Museum of Applied Arts, Husova 14, Brno

#### Wednesday, 21 April 2010 – 1st conference working day:

conference hall of the Museum of Applied Arts MG, Husova 14  
8.00–10.00 registration of participants  
10.00–12.30 Morning session of lectures and discussions  
12.30–14.00 Lunch break  
14.00–17.30 Afternoon session of lectures and discussions  
19.00 Evening party with reception  
Governor’s Palace MG, Moravske nam. 1a

#### Thursday, 22 April 2010 – 2nd conference working day:

conference hall of the Museum of Applied Arts MG, Husova 14  
9.00–13.00 Morning session of lectures and discussions  
13.00–15.00 Lunch break  
15.00– 18.00 Afternoon session – visits to historical houses in Brno in situ  
15.00–16.00 visit to Jurkovic house (ongoing renovation)  
16.30–17.30 visit to Villa Tugendhat (ongoing renovation)

18.00–19.00 visit to Janacek House, MZM

Friday, 23 April 2010

full-day field trip: Luhacovice, Zlin

8.00 departure by bus from the Museum of Applied Arts MG, Husova 14

10.00 Luhacovice Spa

12.30–14.00 lunch

15.00 Zlin

18.00 departure, return to Brno at ca 20.00

Working Languages

The conference working languages will be Czech and English. Simultaneous interpretation will be provided.

Post-conference full-day excursion

Saturday, 24 April 2010 (participation fee EUR 25)

8.30 departure by bus from the Museum of Applied Arts MG, Husova 14

10.00 Brtnice: Josef Hoffmann Birthplace

12.00–13.30 lunch

15.00 Libodrice near Kolin: Adolf Bauer House

17.00 Prague: Villa Müller, possible ending of excursion in Prague

18.30 departure, return to Brno at ca 21.00

For detailed information on all the houses to be visited see [www.moravska-galerie.cz](http://www.moravska-galerie.cz)

Conference Fee

The conference participation fee of EUR 190 covers the following: participation in two working days of the conference (Wednesday 21 April and Thursday 22 April 2010), including interpretation, coffee breaks, conference materials; participation in the evening party with reception on Wednesday 21 April 2010; participation in the field trip on Friday 23 April 2010: Luhacovice, Zlin (including lunch).

The concession students' participation fee of EUR 35 covers the following: participation in two working days of the conference (Wednesday 21 April and Thursday 22 April 2010), including interpretation and coffee breaks.

The conference fee does NOT cover travelling costs, per diems and accommodation (to be taken in charge by participants themselves) and attendance to the post-conference excursion on Saturday 24 April 2010 (participation fee EUR 25).

Payment of the conference fee should be made by bank transfer only to the bank account of the Moravska galerie Brno: Bank: UniCredit Bank Czech Republic, a.s., address: Koblizna 2, CZ-601 80 Brno, IBAN CZ76 2700 0000 0021 0105 2474, S.W.F.T. code BACXCZPP. Variable symbol (payment identifier): 41310. Please do NOT forget to put your name in the note for the recipient.

A receipt of payment will be delivered to those who need it at the registration desk.

## How to apply

Please complete the application form and send it by either regular mail or e-mail by 31 March 2010 at the latest to [katerina.tlachova@moravska-galerie.cz](mailto:katerina.tlachova@moravska-galerie.cz). Your application will be registered upon receipt of your conference fee payment.

Participants will obtain detailed information at the conference registration desk – on 20 April from 4 to 6 pm, or on 21 April from 8 to 10 am at the conference hall of the Museum of Applied Arts – Moravian Gallery in Brno, Husova 14.

Detailed information on the organization of the international conference is also available on the website <http://www.moravska-galerie.cz/en/projects/national-international/>

## Accommodation

The organizer does not provide accommodation for the participants. However, you may find a broad offer of accommodation in all price categories at the website of the City of Brno:

<http://www.brno.cz/index.php?lan=cz&nav01=2222&nav02=2228>

It is recommended to book hotels located in close vicinity of the Moravska galerie:

- Best Western Premier Hotel International Brno, <http://www.hotelinternational.cz/>
- Hotel Slavia, <http://slavia.hotel.cz/>
- Hotel Pegas, <http://www.hotelpegas.cz/>
- Hotel Continental, <http://www.continentalbrno.cz/> (The hotel is located on the site of the former Adolf Loos birthplace!)

The conference is made possible by funds from the EU Culture Programme 2007–2013. Project title: Architecture and Interior Design in Central Europe in the early twentieth century. Josef Hoffmann and Dusan Jurkovic. A joint project of the Moravian Gallery in Brno, MAK–Austrian Museum of Applied Arts / Contemporary Art, Vienna, the Slovak National Gallery in Bratislava and ICOM–ICDAD.

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