

IFW2010 Interiors Forum World 2010
2nd International Conference *Interior Wor[Λ]ds*
Politecnico di Milano, Italy

www.interiorforumworld.net

5-6 October 2010
INTERIOR WOR[L]DS

Call for Papers / Call for Posters

The transformations now affecting contemporary society require a critical review of the ground rules that apply to architecture and interior design as disciplines and to the articulations between the two, as they face the challenge of today's new, more complex forms of social organization. A prominent part of that review is due the critical research activity being developed both on contemporary architecture and on historical one, but also by "Research by Design", where the beginnings of a radical exercise in critical investigation on Architecture, starting from Interiors, are immediately apparent.

Both teaching and research are showing signs of a change of focus: their concern is not only for the Interior in its essential manifestation ("the room", for instance) but they are interested also in Built Environment, Public spaces and in Dwelling, as the expressive surroundings of our collective and private lives, using a multi-disciplinary approach.

This consideration may provide material and stimulus for worthwhile reflection aimed at discovering needs, methods, aims and contents for this unique activity, discussing together about ideas, concepts and thoughts that (in our view) are contained in, and expressed by, certain key words bearing on the basic characteristics that mould and re-mould Interiors – what we refer to as "Interior Wor[Λ]ds".

The premises laid down by IFW2010 is that in our globalised world it is possible to construct a single unified narrative – though one with different facets – or to describe/specify a complex constellation of Interiors by means of the words that characterise them.

IFW2010 is looking for the “key words” for Interiors. What are they? How many are there? What are they about? What stories, people, projects, architectural spaces and shapes do they conjure up? Are they declarations of intent? Or cultural manifestos? Are they words from the past that have survived into the present, or words of the present in which the future is germinating?

The Call is open to scholars, academics, lecturers, Ph.D. students and professionals.

Words tell stories, specify things; words also open onto other worlds and different ways of thinking. We want to understand, discuss, and compare notes, without having to classify: for words generate ideas, not ideas words. Not only that: as they are passed around, words spread ideas, stimulate other ideas to germinate, constantly reinventing themselves because they are never definitive, but free and open to change. Words also represent things, and things can be a means of making new stories, new ideas. As words transform themselves over time in any given society, country or economy we should look for the “key words” for Interiors: let us freeze-frame certain ideas, clarify them, assert them – but always remembering they belong in an open panorama of thought.

Here, we suggest some words: but we’re waiting for others:

BODY – BOUNDARY – DETAIL – GESTURE
HOSPITALITY – MATERIALITY – OBJECT – NATURE
ROOM – SHAPE – THRESHOLD – TEMPORARINESS

You can submit a paper and/or a poster. Please choose only **one** word as your title. The word in the title may be single or plural. Contributions will be subject to double blind peer review.

Selected papers and posters will be published in the Conference Proceedings by a web editor (an “on-demand” publisher, with ISBN; there will also be opportunities to buy a PDF-file version of the book). The authors of selected papers will be invited to present them at the IFW2010 Conference (5-6 October 2010).

Posters will be shown at the INTERIOR WOR[L]DS Exhibition at the Politecnico di Milano from 27 September – 8 October 2010.

After the conference, some contributors will be asked to edit again their papers with the purpose of publishing a selection of Interior Key-Words as an independent book.

All papers and posters submitted must conform to the style guidelines below, and must be written in English.

IMPORTANT DATES

15 FEB 2010: Last date for Abstracts submission

02 APR: Feedback on Abstracts > NEW DATE: 15 MARCH

15 MAY: Last date for Papers Submission and Posters (as PDF file) Submission

01 JUN: Feedback on Posters & Papers

01 JUN - 30 AUG: Registration period

15 JUN: Final date for Full Papers submission and Poster (as TIFF file) submission

10 SEP: Last date for Poster delivering (in original)

27 SEP – 8 OCT: POSTER EXHIBITION

5-6 OCT: IFW2010 CONFERENCE

CALL FOR POSTERS

The aim is to describe and convey the key words for Interiors by means of images: emblematic designs, historical/critical research or design studies all in the same summary table.

POSTER STYLE GUIDELINES

For the purposes of taking part to the selection, the following three files have to be e-mailed to: IFW2010poster@interiorsforumworld.net
each of the three files must have as name a reference number, made up of three digits and three letters (e.g. A1S12B_01.doc; A1S12B_02doc; A1S12B_03.pdf):

1. The First file (Windows-based Microsoft Word .doc format file, UNI-A4-size, 11-point Arial font, 2 cm margins, justified, single-spaced) with:
 - Personal details. First name, Last name, Position, Institution, postal address, telephone/fax number and e-mail address, and a 100-150 word biographical sketch.
 - Key-word (reference number).
2. The Second file (Windows-based Microsoft Word .doc format file, UNI-A4-size, 11-point Arial font, 2 cm margins, justified, single-spaced) with:
 - The Key-word.
 - The description of the contents of the poster (no more than 150 words).
3. PDF file:
Un PDF file with the poster, reduced at UNI-A3, at 300 dpi of resolution.

Selected work will be shown as a picture in 70cm x 100cm portrait format, laid out in accordance to the style required by the Board; the reference number is the only text that should be shown on the picture, no other text is allowed.

The poster shall be printed on photo printing paper and glued to a white lightweight rigid backing of 5mm and sent to:

Prof. Mariella Brenna – IFW2010
DPA-Politecnico di Milano
POBox Piazza Leonardo da Vinci 32
IT-20133 Milano ITALIA

Authors of the selected posters will be responsible for the copyright of images for the purpose of publication and exhibition.

SUBMISSION DEADLINES

15 MAY 2010: Last submission date for Posters (as .PDF file) to IFW2010poster@interiorsforumworld.net

01 JUN: Feedback on Posters

15 JUN: Final Poster submission date (as .TIFF file) to IFW2010poster@interiorsforumworld.net

10 SEP: Last Poster delivering date (in original)

CALL FOR PAPERS

ABSTRACT + CV

Abstract: Max 250 words.

In order to ensure blind readings from the Scientific Committee and Reviewers Board, please do not include any identifying information in your abstract. You must submit a separate document giving your first and last name, academic affiliation (if any), street addresses, e-mail address, telephone and fax numbers, and a 100-150 word biographical sketch, with positions held and dates of relevant publications.

PAPER STYLE GUIDELINES

Manuscripts should be max 2500 words > **NEW SIZE: MAX 1750 WORDS**

FOR NOTES, REFERENCES & IMAGES NEW GUIDELINES SOON EDITED

All papers must be submitted in Windows-based Microsoft Word format. All pages, including the first, must show page numbers in the bottom right-hand corner; but the author's name should not appear.

The page format should be A4, with 2 cm margins, justified. Manuscripts should be single-spaced; the font should be 12-point Arial.

Footnotes and bibliography should be single-spaced in 10-point Arial. Footnotes are to be edited as Notes at the end of articles. Insert bracket footnotes reference numbers manually and consecutively in the text using ordinary, not Roman numerals.

Put all tables, figures, and captions (in 10-point Arial) at the end of the manuscript; if your paper is accepted for publication we shall ask you to send high-resolution images. In that case authors will be responsible for obtaining any necessary copyright permissions for the use of the images or figures in their papers.

Papers should use the Notes and Bibliography system (Humanities style) as outlined by the *Chicago Manual of Style*, 15th or later edition.

Use *italics* for book titles, for non-English words and for emphasis. Use single quotation marks to indicate quotations within the text, and double quotation marks for quotations within quotations. An ellipsis (...) should be inserted into quoted text to indicate missing words.

For centuries, please use "18th" rather than "eighteenth", etc.

SUBMISSION DEADLINES > NEW DATES & MAIL ADDRESSES

Abstracts must be submitted by 15 FEB 2010 to IFW2010poster@interiorsforumworld.net

Papers must be submitted by 15 MAY 2010 to IFW2010paper@interiorsforumworld.net